



Dare to play:

CHILDREN PLAYGROUND

Where adventure meets learning in a playground unlike any other.



#weplay



Welcome to WEPLAY:

“Where Curiosity and Resilience Take Flight”

Imagine a playground unlike any other – a sprawling 9,000 square feet dedicated to unrestricted exploration, where laughter mingles with the thrill of discovery. This is WEPLAY, Malaysia's first adventure playground, where children can embark on a journey of self-discovery fueled by resilience and insatiable curiosity.

At WEPLAY, we break away from the mold of conventional playgrounds. Our philosophy champions unstructured and risky play, allowing children to face challenges head-on, solve problems independently, and learn vital life skills. This immersive experience fosters communication, goal-setting, and community building, nurturing meaningful connections with peers and the world around them.exclamation.

But that's not all. We understand that a child's natural curiosity is the key to lifelong learning. That's why we incorporate elements of loose play, providing open-ended materials like sticks, leaves, and blocks that ignite imaginations and encourage creative problem-solving. Additionally, the WhyteHouse Creative Learning Program adds another layer of enrichment, utilizing innovative methods to nurture curiosity and build a foundation for future success.

We recognize the crucial role parents play in their children's development. While at WEPLAY, we encourage an indirect approach, allowing children to take center stage in their own exploration. Observe, reflect, and celebrate their triumphs – your support fuels their inner resilience and keeps the flames of curiosity burning bright.

Choosing WEPLAY is choosing more than just a playground. It's choosing an environment that cultivates confidence, independence, and a lifelong love of learning. It's choosing a community where children can explore, discover, and thrive. Join us on this incredible journey – we can't wait to embark on it with you and your child!

TEAM WEPLAY



Selamat datang ke WEPLAY:

“Dimana Keingintahuan dan Daya Ketahanan Berkembang!”

Bayangkan taman permainan yang tiada tandingannya dengan keluasan 9,00 kaki persegi khusus untuk penerokaan tanpa batasan, di mana gelak tawa bercampur dengan keseronokan bertemu. Inilah WEPLAY, taman permainan pengembaraan pertama di Malaysia, di mana kanak-kanak boleh memulakan perjalanan penemuan diri yang didorong oleh daya tahan dan rasa ingin tahu yang tidak terhingga.

Di WEPLAY, kami meloloskan diri daripada idea taman permainan konvensional. Falsafah kami memperjuangkan pengalaman bermain yang tidak berstruktur dan berisiko, membolehkan kanak-kanak menghadapi cabaran secara langsung, berdikari dalam menyelesaikan masalah dan mempelajari kemahiran hidup yang penting. Pengalaman mengasyikkan ini memupuk komunikasi, menetapkan matlamat dan membina komuniti, memupuk hubungan bermakna dengan rakan sebaya dan dunia di sekeliling mereka!

Kami memahami bahawa sifat ingin tahu semula jadi kanak-kanak adalah kunci kepada pembelajaran sepanjang hayat. Oleh yang demikian, kami menggabungkan unsur permainan loose play, menyediakan bahan tanpa had seperti kayu, daun dan bongkah yang mencetuskan imaginasi dan menggalakkan penyelesaian masalah secara kreatif. Selain itu, Program Pembelajaran Kreatif WhyteHouse menambah satu lagi lapisan pengayaan, menggunakan kaedah inovatif untuk memupuk rasa ingin tahu dan membina asas untuk kejayaan masa depan.

Kami memahami peranan penting ibu bapa dalam perkembangan anak-anak mereka. Di WEPLAY, kami menggalakkan pendekatan tidak langsung, iaitu membiarkan anak-anak menjadi peneraju dalam penerokaan mereka sendiri. Melalui pemerhatian, refleksi, dan meraikan kejayaan mereka, sokongan anda akan memupuk daya tahan dalaman mereka dan terus menyalakan api keingintahuan mereka.

Memilih WEPLAY bukanlah sekadar memilih taman permainan konvensional. Ia bermakna memilih persekitaran yang memupuk keyakinan, kebebasan, dan cinta akan pembelajaran sepanjang hayat. Ia bermakna memilih komuniti di mana kanak-kanak boleh meneroka, membuat penemuan baharu, dan berkembang. Sertai kami dalam perjalanan luar biasa ini - kami tidak sabar untuk memulakannya bersama anda dan anak anda!



欢迎来到 WEPLAY:

“好奇心和韧性起飞的地方！”

想象一个与众不同的游乐场——一个占地 9,000 平方英尺的广阔空间，专为不受限制的探索而设计，欢笑声与新发现的刺激融为一体。这就是 WEPLAY，马来西亚首个冒险游乐场，孩子们可以在这里踏上自我发现的旅程，由韧性和永不满足的好奇心驱动。

在 WEPLAY，我们打破了传统游乐场的模式。我们的理念是融合无结构和冒险游戏，让孩子们直面挑战，独立解决问题，学习重要的生活技能。这种沉浸式的体验培养了沟通、设定目标和社区建设能力，从而培养与同伴和周围世界的有意义联系。

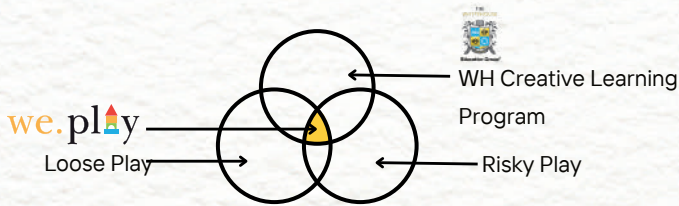
但这还不是全部。我们明白，孩子天生的好奇心是终身学习的关键。这就是为什么我们融入松散游戏的元素，提供像树枝、树叶和积木等开放式材料，激发想象力和鼓励创造性解决问题的能力。此外，WhyteHouse 创意学习计划增加了另一层丰富内容，利用创新方法培养好奇心并为未来成功奠定基础。

我们认识到父母在孩子发展中扮演着重要角色。在 WEPLAY，我们鼓励采取间接的方法，让孩子们在自己探索过程中成为主角。观察、反思并庆祝他们的胜利——您的支持激发了他们内心的韧性，并让好奇心的火焰熊熊燃烧。

选择 WEPLAY 不仅仅是选择一个游乐场。它是在选择一个培养自信、独立和终身爱学习的环境。它是在选择一个让孩子们可以探索、发现和茁壮成长的社区。加入我们，踏上这段令人难以置信的旅程吧——我们迫不及待与您和您的孩子一起出发！

团队 WEPLAY

THE POWER OF PLAY



01 LOOSE PLAY

Loose Play is defined as children’s play with open-ended and interactive materials (e.g., cardboard, shells, tires, sand, pompoms) not initially intended for play that can be manipulated limitlessly (Gull et al., 2019).



02 RISKY PLAY

Risky play can be defined as a thrilling and exciting activity that involves a risk of physical injury, and play that provides opportunities for challenge, testing limits, exploring boundaries and learning about injury risk (Hansen Sandseter, 2007; Little and Wyver, 2008).



03 WHYTEHOUSE CREATIVE LEARNING

WhyteHouse Creative Learning is an innovative teaching approach where activities are carefully and purposefully structured to create opportunities for exploration, assist retention of information, acquisition of skills and understanding of concepts. WhyteHouse believes that learning should be fun and that curriculum is structured in a clear sequential set of experiences so that new learning is engaged with the child’s schema of knowledge, resulting in effective learning outcomes.

Gull, C., Bogunovich, J., Goldstein, S. and Rosengarten, T. (2019) Definitions of Loose Parts in Early Childhood Outdoor Classrooms: a Scoping Review, *The International Journal of Early Childhood Environmental Education*, 6(3), p. 37. [online] Available at: <https://files.eric.ed.gov/fulltext/EJ1225658.pdf>.

Hansen Sandseter, E. B. (2007) Categorising risky play—how can we identify risk-taking in children’s play?, *European Early Childhood Education Research Journal*, 15(2), pp. 237–252. [online] Available at: <https://www.tandfonline.com/doi/abs/10.1080/13502930701321733>.

Little, H. and Wyver, S. (2008) Outdoor Play: Does Avoiding the Risks Reduce the Benefits?, *Australasian Journal of Early Childhood*, 33(2), pp. 33–40.

WHAT MAKES WEPLAY EXTRAORDINARY?



UNLEASH CREATIVITY:

Watch as your child explores, builds, and creates in an environment where imagination knows no bounds.



RISK TAKING AND RESILIENCE BUILDING:

From conquering climbing challenges to discovering new friendships, every moment at WEPLAY involves controlled and calculated risk-taking, fostering resilience and personal growth.



REFINE MOTOR SKILLS:

Uniquely, our loose parts play enhances fine and gross motor skills, promoting coordination, balance, and dexterity.



ENVIRONMENTAL AWARENESS:

Our playground cultivates a profound connection to the environment, where children not only learn about the potential uses of everyday objects but also develop a strong sense of responsibility for the world around them.



FOSTER SOCIAL SKILLS:

Our playground encourages teamwork and communication, laying the foundation for strong interpersonal skills.

PLAY IN ACTION



*"Play is the
highest form of
research."*

- Albert Einstein





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Google Play Store



HuaWei App Gallery

to book your tickets!

Penang

We.Play @ Elit Heights (1-02-77 Elit Avenue Business
Park Elevated Plaza, Jalan Mayang Pasir 3, 11950
Bayan Lepas, Pulau Pinang)

Facebook: We.Play Playground
Instagram: @we.playplayground

